



Social Media Setup Worksheet

Step 1:

Username

Password

Step 2:

Bio

Step 3:

- Branding Assets Folder on Desktop
- Square Logo 300px Wide
- Cover Photos

Step 4:

- | | |
|--|--|
| <input type="checkbox"/> Facebook | <input type="checkbox"/> LinkedIn Company Page |
| <input type="checkbox"/> Twitter | <input type="checkbox"/> Pinterest |
| <input type="checkbox"/> YouTube Channel | <input type="checkbox"/> Tumblr |
| <input type="checkbox"/> Google+ | <input type="checkbox"/> Instagram |

Step 5:

- Upload Logo and Cover Photo to all accounts

Step 6:

- Bio on every account
- Website link on every account

Step 7:

Link to new profiles from

- | | |
|--|--|
| <input type="checkbox"/> Website Footer | <input type="checkbox"/> YouTube Channel |
| <input type="checkbox"/> Website Sidebar | <input type="checkbox"/> About.me |